

## Wren Kitchens

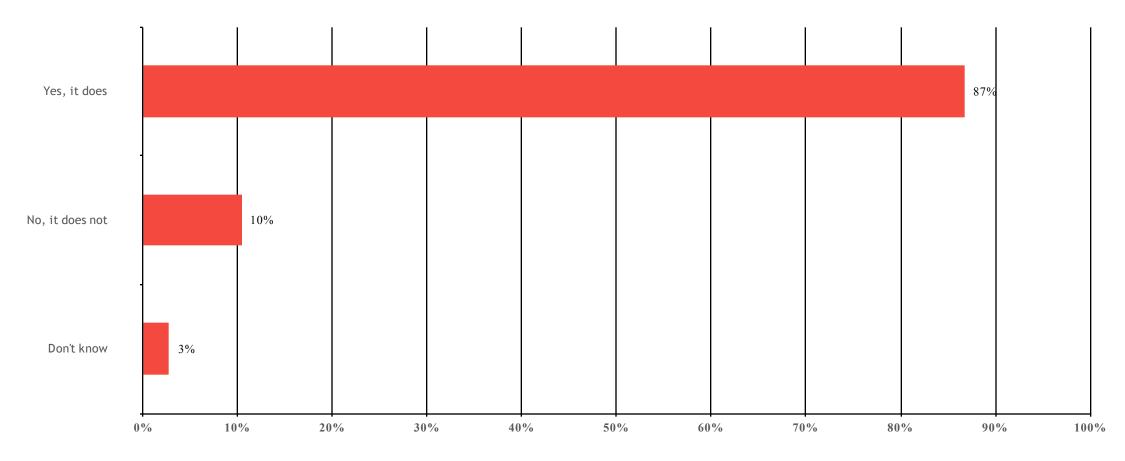
Conducted by YouGov on behalf of Wren Kitchens Fieldwork Dates: 13th - 20th February 2018





## Wren Kitchens

WKL\_Q1. Do you think adding a new kitchen adds value to a home?



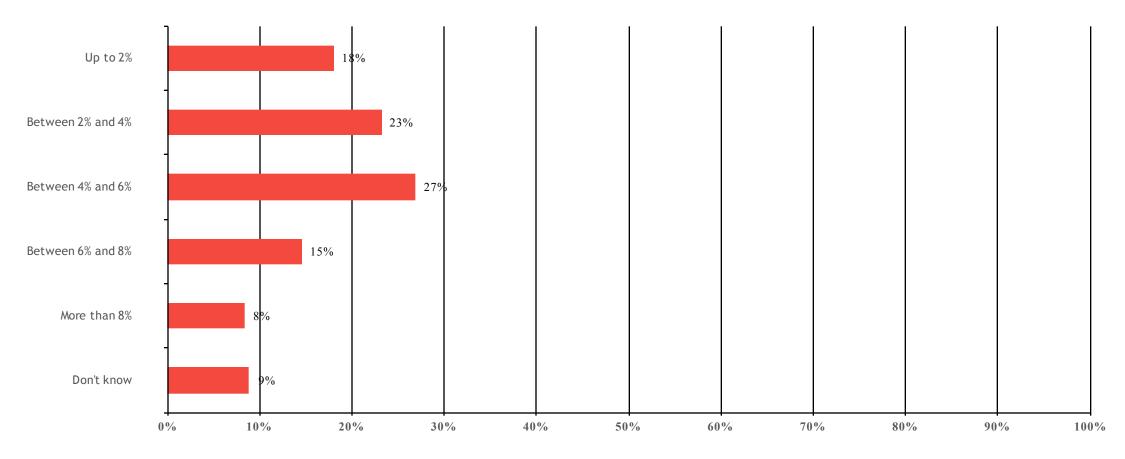
Base: All GB adults working in real estate (402)





## Wren Kitchens

WKL\_Q2. On average, what percentage do you think a new kitchen adds to the value of a home (i.e. on top of the value of the home)? (Please select the option that best applies)



Base: All GB adults working in real estate that think adding a new kitchen adds value to a home (349)

## Custom Research at YouGov

The charts in this presentation show your "topline" findings, but did you know that we are able to do so much more for you?

YouGov has expert specialised research teams who know your industry and audiences inside out.

Our sector specialists (Consumer & Retail, Digital, Media & Technology, Financial Services, Public Services, B2B & Corporate Reputation, Political, Qualitative) combine research expertise with in-depth knowledge to help you identify and analyse your markets, as well as offer actionable insight on how best to achieve your business/ organisation objectives.

For more information, contact the Custom Research team at <a href="mailto:customresearch@yougov.com">customresearch@yougov.com</a> or call +44 20 7012 6000

